

LENTEN SOJOURNERS
AT ATLANTIC CITY
Men and Women of Society
Begin to Arrive to Remain
Until After Easter.

ATLANTIC CITY, N. J., Feb. 21.—The annual Lenten régime of men and women of society to this resort now is under way. From many cities are arriving sojourners who have taken leave of social gaiety for the duration of the penitential season. Most of them will stay here until Easter, when they will participate in the mammoth Boardwalk fashion promenade, New York, Philadelphia, Baltimore, Washington and Pittsburgh will be particularly well represented here during the Lenten period. There will be arrivals from nearly every Western State and probably every province of Canada for this is a favorite winter rendezvous for the Dominion folk.

New York's delegation began to arrive last night, taking advantage of the Saturday half holiday and the fact that Washington's Birthday will be observed on Monday.

A company has been formed here for the purchase of the old Ocean Pier at the sea end of Tennessee avenue and the Almac Hotel which is on the Boardwalk and Tennessee avenue, diagonally opposite the pier. The two properties originally were owned by Capt. John Young. The pier was partly destroyed by a fire that swept the centre of the Boardwalk more than fifteen years ago and consumed many buildings, including the old Lusk Hotel. Practically nothing has been done to restore the ruined structures.

It is understood that the new company will pay \$450,000 for the pier and erect a convention hall and amusement features. The Almac is being conducted by the family of the late Mack Laiz.

Capt. A. H. Farmer, manager of the Cecil Hotel, London, England, was at the Traymore this week. He is in this country to study American hotel menus, labor saving devices and service systems.

Two of the side avenue hotels have changed hands. The Monticello in South Kentucky avenue has been sold by Mr. A. Conrad Eckholm to Mr. John H. Pether, of Philadelphia, and Mr. Ralph Meekley, of Middletown, Pa. Messrs. Ezra Bell and Paul M. Cone, both known in hotel circles here, have bought the Morton Hotel in South Virginia avenue from Mrs. N. R. Haines. The Morton has been enlarged, altered and otherwise improved.

Hotels and Restaurants

NEST Hussar has added several instruments to his McAlpin Grill orchestra which plays for the supper and dances, beginning at 9 o'clock each evening and continuing until 1 A. M.

The Waldorf-Astoria grill, with "Joe" Knecht's Dance Orchestra, is another popular place for after theatre crowds. Miss Hazel Allen, of the McAlpin, and Miss Emily Hingworth, hostess of the Waldorf-Astoria supper and dances, device novel entertainment for the visitors in the city.

Sunday night concerts in the big hotels have come to be looked upon as a necessary adjunct to a good dinner. Nathan Franko, at the McAlpin, who is celebrating his golden jubilee, personally directs his orchestra during luncheon and dinner each day in the mezzanine dining room. His Sunday evening programme, however, with a largely augmented orchestra, is the big event of each week at the hotel.

At the Cafe des Beaux Arts an announcement has been made of a reduction of 10 per cent. on all prices. Further cuts in prices are expected in the near future. A special shoppers' and business men's lunch is served. Mrs. Marie D. Buntin has retired from the management and her successors include her son, Andre D. Buntin; Emil Gervaisin, Kerovpe Yavrouny and John M. Johnjulia.

The Clarendon, Broadway and 133rd street, recently reopened for the season. The New Orleans Minstrel Jazz Band, an organization of twenty entertainers, preside nightly in one of the largest ballrooms north of Forty-second street. A special dinner will be served on Washington's Birthday.

There is a little retreat at 30 East Thirty-fourth street, called the Tally Ho. Here in a past decade were the famous Astor stables. To-day the stalls, the quaint pictures and saddlery and whips still adorn the place. Real Southern dishes are prepared here and the famous stables are still a well-known to citizens of New York. A special dinner will be served on Wednesday. Another attraction is the farm sausages obtained from Virginia.

Restaurants, like persons, become famous for their specialties. At the Lucca, at 110 West Forty-fourth street, its Italian dishes are popular. Spagetti is the Lucca specialty. A noonday luncheon still is served.

There is excellent music at Maxims, in West Thirty-eighth street, and the place is as popular as ever despite prohibition. At 7:30 and 11:30 o'clock there is a revue.

"Twinkle Toes" now is in its eighth week, with Dan Healy in the leading role, supported by Misses Patricia Baker, Madeline Van der Marck, Margaret Soren, Marvel and Barry and Harry. Miss Huber recently has joined the cast, and won her way into the hearts of the Reisenweber audiences. "Twinkle Toes" is presented twice each evening at Reisenweber's main restaurant.

Clever novelties will feature the special holiday matinee of "Cheer Up New York," to be given in Thomas Healy's Golden Glades this afternoon in honor of Washington's Birthday. The usual combination of zippy ice numbers, musical comedy features and fashion frolics will be augmented by a patriotic finale entitled "The Spirit of 1920," an allegorical operetta which will enlist the services of the entire cast. A special dinner will be served in the Golden Glades at 1:30 o'clock and the performance will be given at 2:30. Another special dinner will be served in the main dining room from noon until 9 o'clock in the evening.

Featured in the ice skating part of the programme will be Norval Baple and Gladys Lamb, Elsie and Paulsen, May Judea, Alberta Jaroske and the Golden Glades quintet of skaters. The musical comedy cast is headed by Heler Hardick, and includes Miller and Mack, Ray Kosare, Edna Bennett and others, in addition to specialty choristers.

Whatever immoderate prohibition may have made elsewhere it has not affected the popularity of the Palais Royal. Specializing in girl and music entertainments of a continental flavor, the place has entrenched itself in the good graces of the public. The current attraction is "The Palais Royal Revue of 1920."

ABRAHAM AND STRAUS INC. 55th ANNIVERSARY SALES
BROOKLYN 1865-1920
Store Opens 9 A. M. Closes 5:30 P. M.

Tuesday Begins a Week's Spring Dressmaking Sale



With Everything for the Fashioning of Spring Apparel, From Lovely Silks and Laces to Needles and Thread—and All at Extraordinarily Low Prices



FOR YEARS, the A. & S. stocks of piece goods and everything that goes into the making of a dress have been famous for their completeness, their quality, their style-correctness, and their moderate prices. The Silk and Dress-goods Salon, the Notion Store, the Laces, Embroideries and Smallwares have been household words here in Brooklyn, and it would be an interesting speculation how many hundred thousands of garments have been made from the materials they have supplied.

Now another dressmaking season is beginning, and all these important branches of The Store Accommodating join forces in a Sale that aims to provide all the necessities for the Spring campaign at fine savings from our regular prices. The Sale will run until Saturday; and here are its opening offerings:

SILKS

The most fascinating medium for fashion effects; and here they are listed at prices that anyone who sews will appreciate. Naturally graceful—reflectively brilliant even in the darkest shades and suitable for almost any weather.

Among the other shades that are desirable—black stands out as being more than favored.

Dress Satin, \$2.69, from \$3.25 yd.
Including 35 shades of popular colors for Spring. Made by a well-known manufacturer, and a lovely quality. 85 inches wide.

Black Dress Satin, \$3.25 yd.
This is all-silk, 40 inches wide—this weave is subject to a slight irregularity that in no way affects its wear or appearance.

Black Crepe de Chine, \$2.98, from \$3.98 yd.
Delightfully attractive and a fine heavy grade. 40 inches wide.

Black Costume Satin, \$3.98, from \$4.98 yd.
A soft velvety quality in deep black; 40 inches wide.

Black Dress Satin, \$3.19, from \$3.69 yd.
A soft, clinging grade of rich satin; 39 inches wide.

Washable Satin, \$2.25 yd.
36 inches wide and all-silk—an unusual piece of silk that is washable for this price.

Printed Georgette, \$3.79, from \$4.19 yd.
Showing the newest ideas for Spring and Summer wear—these crepes are all-silk and excellent qualities in many and charming colors. 40 inches wide.

DRESS GOODS

For a Season that must be smart. These remarkable materials delightfully new are here and invite your approval. They include all of the stunning materials used for the Spring tailleur. They have been attractively reduced for Spring dressmaking as follows:

Chiffon Broadcloth, \$3.89, from \$4.89 yd.
This is a lovely quality and the colors include: Oak, beaver, reindeer, elk, bluebird, taupe, myrtle, purple, seal, French blue, marine, midnight blue and black.

Heather Mixed Jerseys, \$3.95, from \$4.95 yd.
Stunning cloth, 54 inches wide. All-wool and shown in mixtures of brown, green, blue and gray.

Oxford Gray Suitings, \$2.75, from \$3.75 yd.
All-wool, 55 inches wide, in light and dark gray mixtures.

Imported Dress Serge, \$4.19, from \$5.25 yd.
Navy blue in a lovely fast shade—this is 54 inches wide and an evenly woven Spring weight.

Imperial Serge, \$3.29, from \$3.98 yd.
50 inches wide and shown in navy blue and black. A fine tailoring weight, all-wool and closely woven.

Costume Serge, \$2.39, from \$3.25 yd.
In blue, black, brown, taupe, Burgundy, cadet and myrtle—this is 50 inches wide and all-wool.

Storm Serge, \$1.89, from \$2.25 yd.
40 inches wide and a firmly woven, all-wool serge in blue and black.

Black Dress Serge, \$3.45, from \$4.98 yd.
Exceptional value, 54 inches wide, in deep, fast black. This is a fine twill, all-wool and has a smooth finish.

SILK NETS
For Dainty Frocks

These are charming imports and are shown in black and cream, woven in beautifully dainty silk meshes. Having arrived in time for this event from Paris, they are offered at special prices.

Of silk in black or cream and 42 inches wide. They are handsomely and beautifully woven in a design of ring spots, and there is one smart filet in cluster pattern that comes only in black, \$1.49 and \$1.75 yd.

Black Brussels Net
72 inches wide. In dainty meshes—\$1.89, \$2.69 and \$2.98 yd.

First Choose Your Pattern—

in planning your new gown; then go ahead with the making. You have unusual field for choice as to style in

The A. & S. Triple Pattern Service

Vogue—Pictorial Review—McCall

with their various Fashion publications; each with its peculiar excellences; and providing a service unequalled in Brooklyn.

VOGUE Patterns—Fifth Floor; McCall and Pictorial Review Patterns, Street Floor, Central.

LININGS

Smart, desirable and splendid linings! Some in heavy weight and other light weight materials; but light or heavy, they are all priced at a figure that will interest those who sew.

White Moltre (taffeta finish) Percaleine, 49c. from 59c. yd.

Black Mercerized Sateen, 36 inches wide, 39c. from 49c. yd.

Black Mercerized Sateen, 36 inches wide, 59c. from 69c. yd.

Fancy Sateens in a range of delightful colors, 36 inches wide, at 95c., reduced from \$1.19 and \$1.25 yd.

Novelties of silk and cotton in a light weight and shown in several changeable and plain colors; 98c. from \$1.19 yd.

Foundation Lining of silk and cotton, in black and white and every desirable shade; 36 inches wide, at 98c. yd.

VOILES

Of Cotton Chiffon

Exquisitely printed on light, dark and medium backgrounds. Beautiful for summer and easy to make up most effectively. There are many delightful colors in a myriad patterns and designs.

Printed Voiles—59c. from 89c.

Showing new and interesting patterns, 49c. from 69c. yd.

Wash Goods Remnants, 19c., 29c., 39c., 49c.

This is a clearance at splendid price of all our goods in short but usable lengths. The fabrics are all dainty and particularly desirable for children's clothes.

EMBROIDERIES

Dainty, fresh and summery-looking. Most of these are imported Swiss flouncings in dainty designs, all reduced in price for those who will sew this spring.

Demi-Flouncings—16 inches wide, and splendid for lingerie, 59c. from 69c. yd.

Swiss Flouncings—26 inches wide and desirable for children's dresses. At 98c., reduced from \$1.19 yd.

Cambric and Swiss Edgings—In dainty designs and lengths from 2 to 5 yds. 19c. to 39c. yd.

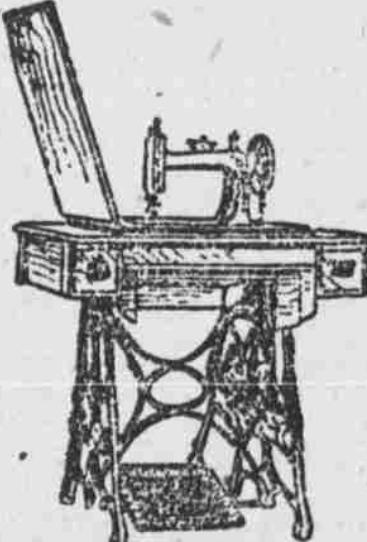
A. & S. Special Drop Head Sewing Machines at \$24.98
Reduced From \$29.75

We are justly proud of these — our Sewing Machines — because they possess so many excellent features. They are simple, easy-running and give long service. Then they are easy to keep in order and the sewing they do is highly satisfactory.

A celebrated Sewing Machine factory makes them for us and we back them to this extent: If any part proves defective within five years, we will duplicate it free of charge, except for needles, bobbins and shuttles.

Note These Features!

Two drawers, drop-head, ball-bearing castings, self-setting needle, automatic tension and bobbin winder, self-acting take-up. Full set of attachments. Handsome oak-finished cabinet.



WHITE FABRICS
For Spring and Summer

Charming because they are white, and doubly desirable because the weaves are a fine quality; and they are so attractively priced.

Beach Suiting, 36 inches wide, 59c. from 69c. yd.

Linen Finished Suiting, 36 inches wide, 59c. from 69c. yd.

Novelty Fabrics, 36 inches wide, fine and sheer and very attractive for waists and dresses, 59c. yd.

Japanese Nainsook, 36 inches wide, at 59c. yd.

Dress Shields and Notions

Whether it is the little things in life that count most or not, there are a few items that are indispensable and that have no substitute when needed—they are here reduced. It is:—

The well-fitting dress shield that gives true satisfaction—

Machine oil that keeps the machine in order—

The woman with plenty of clothes hangers whose clothes look right—

The person who has a dress form whose sewing looks best—and

The sharp new scissors that accomplish the quickest work.

Dress Shields English Average Tape, 6-in bundle, reduced from 10c. to7c.

Light Weight Nainsook Covered Waist Hangers, usually 10c. to7c.

Dress and Waist Forms Jersey Covered Waist Forms, sizes 34 to 40, reduced from \$1.49 to\$1.25

Complete Waist and Skirt Forms, sizes 34 to 40, reduced from \$3.15 to\$2.75

Adjustable Forms, 4 sections; A, adjusts from 32 to 40; B, from 38 to 44; reduced from \$7.98 to\$6.98

Adjustable Forms, 12 sections; A, adjusts from 32 to 40; B, adjusts from 38 to 44; reduced from \$12.78 to\$11.49

Deliveries on forms one to two weeks.

Buttons per card Fresh Water Pearl Buttons, 5 sizes, reduced from 8c. to 6c.

Fresh Water Pearl Buttons, reduced from 9c. to7c.

Fresh Water Colored Pearl Buttons, reduced from 9c. to 7c.

Fresh Water Iris Pearl Buttons, reduced from 9c. to7c.

Fresh Water Self Sham Pearl Buttons, reduced from 14c. to11c.

Fresh Water Self Sham Pearl Buttons, reduced from 15c. to12c.

Smoked Pearl Buttons, reduced from 15c. to12c.

Scissors Steel Scissors, manufacturer, slight imperfection in handle only, reduced from 49c. to39c.

Steel Shears, 7, 7½-inch, reduced from 98c. to79c.

Manicure Scissors, 3½-inch, reduced from 60c. to49c.

Nail Scissors, 3½-inch, reduced from 60c. to49c.